

KATHIE GAMBALE

Creative Director

EDUCATION

SCHOOL OF VISUAL ARTS

BFA in Graphic Design

FRED PRYOR SEMINARS

Business Writing for Results,
Communication Skills for Women
and Management Conference

NOBLE DESKTOP, NYC

HTML/CSS Coding, Photo Image
Correction, Adobe Premiere Pro

AWARDS & RECOGNITION

SOCIETY OF PUBLICATION DESIGN

Published in *PUB42* (Silver),
PUB40 (Merit), and *PUB39* (Merit)

TYPE DIRECTOR'S CLUB

Published in *Typography 26 Annual*

ASTER AWARDS

Received three gold awards
and one silver

HEALTHCARE ADVERTISING

Received four merit awards

CONTACT

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paperkatdesign.com

WORK EXPERIENCE

Senior Creative Services Manager, APRIL 2019 - PRESENT

INSTITUTE OF MANAGEMENT ACCOUNTANTS / MONTVALE, NJ

- Lead and direct full-time design staff in the creation of digital, print, and video company branded assets, supporting all our regions including the Middle East, China, Southeast Asia, and Europe
- Create and oversee all research and thought leadership reports
- Design of various initiatives such as company email templates, social media, ad roll for campaigns, lightly animated graphics, flyers, brochures, and web assets
- Headline in-house video initiatives for all regions and manage recording audio and video for web and social platforms

Senior Designer, JANUARY 2019 - APRIL 2019

BAUER PUBLISHING / ENGLEWOOD, NJ

- Designed weekly, bimonthly, and quarterly publications including *Woman's World*, *First For Women*, and *Celebrate*

Creative Director, NOVEMBER 2013 - DECEMBER 2018

AMERICAN MEDIA, INC. / NEW YORK, NY

- Conceptualized, created, and maintained the look and feel of *Girls' World*, *Bake it Up!*, *Animal Tales*, *Coloring With Mommy*, and *Puzzle Fun* magazines
- Collaborate with a vast network of illustrators and designers to complete all brand projects in a timely manner
- Art direction of celebrity photoshoots for feature stories and to showcase recipes

Design Director, DECEMBER 2007 - OCTOBER 2013

BLUESPIRE MARKETING / MONTVALE, NJ

- Designed 20+ quarterly custom healthcare publications
- Managed a full-time staff of designers from concept to completion for print, digital, and marketing needs

Associate Art Director, OCTOBER 2000 - DECEMBER 2007

ESPN THE MAGAZINE / NEW YORK, NY

- Designed and art directed feature layouts, special packages, and departmental sections for the bi-weekly magazine
- Collaborated with editors, photo department, and freelance illustrators
- Produced and created side projects outside of the magazine, including *ESPN's NFL Draft Guides*, *Fantasy Football Guides*, and *the Answer Guy Book*

Owner / Creative Director, 2005 - PRESENT

PAPERKAT DESIGN, LLC. / NEW CITY, NY

- Concept and design of high-end invitations, and day-of assets for social events and weddings
- Corporate logo design and creation of brand materials for various client's social media, print collateral, and web graphics