



KATHIE GAMBALE

Graphic Designer

MY ARTISTIC JOURNEY BEGAN with a pencil and paper which grew then into a love of design. Throughout my creative career, that passion has helped me achieve excellent typographic skills, a keen visual sense, and great attention to detail. With each new job, I hope to further develop these skills and gain new ones along the way. My goal is to always intrigue and connect the consumer with an amazing brand.



WORK EXPERIENCE

BAUER PUBLISHING
JANUARY 2019 - PRESENT

Senior Designer

Design of weekly, bimonthly and quarterly publications including *Woman's World*, *First For Women* and *Celebrate*.

AMERICAN MEDIA, INC.
(FORMERLY WITH
BAUER PUBLISHING)
NOVEMBER 2013 - DECEMBER 2018

Creative Director

Conceptualize, create and maintain the look and feel of *Girls' World*, *Bake it Up!*, *Animal Tales*, *Coloring With Mommy* and *Puzzle Fun* magazines. Working with a multitude of illustrators and design freelancers to help with the completion of all brands.

BLUESPIRE MARKETING
(FORMERLY DOWDEN
CUSTOM MEDIA)
DECEMBER 2007 - OCTOBER 2013

Design Director

Designed 20+ quarterly custom healthcare publications and managed a full-time staff of designers from concept to completion for print, digital and marketing.

ESPN THE MAGAZINE
OCTOBER 2000 - DECEMBER 2007

Associate Art Director

Design and art direction of features, special packages, and departmental sections while collaborating with editors, photo department and illustrators. Side projects outside of the magazine have included the Design of *ESPN's NFL Draft Guides*, *Fantasy Football Guides*, and the *Answer Guy Book*.

PAPERKAT DESIGN, LLC.
2005 - PRESENT

Owner / Creative Director

Design of high-end invitations, social events, and marketing.



EDUCATION

SCHOOL OF VISUAL ARTS
FRED PRYOR SEMINARS

BFA in Graphic Design

Business Writing for Results, Communication Skills for Women and Management Conference

NOBLE DESKTOP, NYC

HTML/CSS Coding, Photo Image Correction



SKILLS

< Good Average Skilled >

Creative direction	●●●●●●●●
Typography	●●●●●●●●
Photo shoot direction	●●●●●●●●
Photo retouching	●●●●●●●●
Photo research	●●●●●●●●
Indesign	●●●●●●●●
Photoshop	●●●●●●●●
Illustrator	●●●●●●●●
K4/Censhare	●●●●●●●●
Web design	●●●●●●●●
Email design	●●●●●●●●
Social media design	●●●●●●●●
Word	●●●●●●●●
Excel	●●●●●●●●
Power Point	●●●●●●●●
Acrobat	●●●●●●●●
Social commitment	●●●●●●●●
Organization	●●●●●●●●
Communication	●●●●●●●●
Team player	●●●●●●●●



AWARDS & RECOGNITION

SOCIETY OF PUBLICATION DESIGN

Published in PUB42 (Silver), PUB40 (Merit), and PUB39 (Merit)

TYPE DIRECTOR'S CLUB

Published in *Typography 26 Annual*

ASTER AWARDS

Received three gold awards and one silver

HEALTHCARE ADVERTISING

Received four merit awards



INTERESTS

My husband, two boys and fur-babies, fine arts and crafts, social event design, snowboarding and soccer, health and fitness, cooking something new, watching movies (from Disney animation to superheroes), listening to all music (from Pink Floyd to Taylor Swift), obsessed with the color green, and anything with peanut butter!

Contact me



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References available on request